



Offered Free for Dislocated Workers
Learn how to open your own business!

NewVenture™

Take Charge of Your Business™
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Workshop Topics

- 1) Program Introduction and Entrepreneurial Profile
- 2) Identifying and Assessing Venture Opportunities
- 3) Concept Development
- 4) Entry Strategies
- 5) Market Research and Analysis
- 6) Market Penetration
- 7) Pricing and Profitability
- 8) Budgeting
- 9) Next Steps



Upcoming Program

October 26, 27, 28, 29, November 3, 2009
Drury Lodge
104 South Vantage Drive
Cape Girardeau, MO
9:00 a.m. – 4 p.m. each day

To register, or for more information, contact your local RES Staff member at the Missouri Career Center before 5:00 pm, October 19, 2009. Workshops are limited to **30** participants, and classes fill quickly. Workshop expenses including continental breakfast, lunch and seminar materials are provided through a grant from the Missouri Division of Workforce Development.

Presented by University of Missouri Extension and Missouri Small Business Development Centers



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